SCAA Members
Submission Guidelines for Submitting News to SCAA's Blog

SCAA member companies are encouraged to submit written articles for SCAA's News blog.

Join us as a guest blogger

Thanks for your interest in helping out with the [Spill Control Association of America's Blog](#)! Our goal is to publish meaningful **articles, guides, and resources** that will really make an impact on readers – and we need your help and expertise!

What's in it for you?

By writing a guest blog post, you will be helping other members by passing along industry-relevant knowledge, tips and news. You'll also gain some extra exposure for your member company through SCAA's audience on social media and blog when you share your company news with us.

All SCAA blog posts are emailed to all active SCAA members and are also shared from time to time with our social media audience through our [LinkedIn company page](#).

In addition to our industry, SCAA's blog is read by the USCG, EPA, US Army Corps of Engineers, API and others.

What should you write about?

We encourage blog posts that give practical advice to those in the spill industry to help them improve their practices, or inspirational posts which tell about interesting programs or efforts happening at your company - like sharing the achievements of your employees. Below are some great blog post examples from the past:

[Proper Handling, Storage, Deployment, and Maintenance of Oil Spill Containment Boom](#)

[SCAA 2019 Environmental Excellence Award](#)

[OBG Conducts Environmental Unit Short Course at IOSC with NOAA and CA OSPR](#)

How should you write it?

We look for a clearly stated title with a well-formed argument or subject. While it is permissible to mention your company by name, **make sure that your article doesn't feel advertorial for your own company/product**.

- Always provide only absolutely unique content (do not send links to existing published news articles).
- Always provide high-quality valuable information in your guest post.
- Self-serving links should be restricted.

SCAA's editorial team reserves the right to edit your article, including grammar, spelling, and formatting.

You are welcome to pitch a selection of topics in advance of writing. Please do not ask us to suggest topics for you.

What should you include?

Please include an image with your blog post submission. The image should be relevant to the content of the article. A photo of the article's author would be alright as well. (You may include a two-sentence bio at the bottom of your submission)

Where to send it

Please email your original blog article (written by you) to the SCAA Communications & Marketing Committee and don't forget to include a photo. Committee POC's can be found here http://www.scaa-spill.org/committees.html

**Please keep in mind that *pitching and submitting an article does not guarantee placement*. Acceptance is determined by the subject covered in the article and the overall quality of the article.